



CONTACT:

Jenni Brockman
jbrockman@vhqc.org
(804) 289-5320
www.vhqc.org

FOR IMMEDIATE RELEASE
December 17, 2008

New Employees Join VHQC Leadership Team

[Richmond, VA] – Two senior professionals have joined the leadership team at Virginia Health Quality Center (VHQC), a health care consulting firm that holds the Medicare Quality Improvement Organization (QIO) contract for Virginia.

Jennifer H. Brockman, MS, ABC, is Director of Communications and Organizational Growth, responsible for managing external communications with health care providers, consumers and the news media. In addition, she leads the organization's efforts to identify, analyze and respond to business opportunities in both the public and private sectors.

Brockman previously was Communication Strategist at Open Door Communications, a regional advertising agency. She also has held communications positions at educational and health care organizations that include St. Margaret's School, Duke University Medical Center, VCU Medical Center, and the University of Missouri. Brockman's QIO industry experience encompasses 10 years of previous service to VHQC, most recently as Director of Communications, as well as work for the North Carolina QIO.

She earned a BA, *cum laude*, from Bryn Mawr College and an MS from Indiana University. Brockman is accredited in business communication by the International Association of Business Communicators (IABC), and has served as Richmond Chapter President, District Director and as a member of IABC's Executive Board.

Dev J. Nair, PhD, is Director of Prevention and Internal Quality Improvement. In this role, he manages a Medicare initiative to help primary care physicians utilize electronic health records to their maximum potential, including their use to increase rates of such preventive services as mammograms, colorectal cancer screenings, and flue and pneumonia immunizations. Nair also oversees the organization's systems for ensuring timely work that achieves client goals.

Before joining VHQC, Nair was Deputy Medicaid Director and Director of Clinical and Quality Operations at the Georgia Department of Community Health. His experience includes 14 years at the nation's largest behavioral health management company, Magellan Health Services, culminating in the role of Vice President of Quality Improvement and Performance Measurement. He also has been a practicing clinical psychologist in a variety of health care settings.

Nair earned a BA in psychology, *cum laude*, from the University of Dayton. He graduated from DePaul University with both an MA and a PhD in clinical psychology,

receiving distinction for his master's work. He is a candidate for a MPH in health management and policy from Georgia State University.

VHQC has been the Virginia QIO since 1984. Headquartered in Richmond, it also provides health care assessment and improvement services to clients that include the U.S. Department of Health and Human Services, the Commonwealth of Virginia State Corporation Commission, the states of Indiana and Washington, the Center on Aging at Virginia Commonwealth University and multiple private employers. VHQC is a three-time winner of the U.S. Senate Productivity and Quality Award for Virginia

###

Photo Caption: Jennifer H. Brockman

Photo Caption: Dev J. Nair

This material was prepared by the Virginia Health Quality Center, the Medicare Quality Improvement Organization for Virginia, under contract with the Centers for Medicare & Medicaid Services (CMS), an agency of the U.S. Department of Health and Human Services. The contents presented do not necessarily reflect CMS policy.
VHQC/9SOW/12/31/2008/766